

**TEME DE CERCETARE**  
**PROF. UNIV. DR. HABIL CRISTINA UNGUREANU**

**1. Denumire temă de cercetare**

Particularități sociolingvistice în interacțiunea verbală medic-pacient. Practica discursivă din domeniul stomatologic

**Bibliografie (5-10 titluri)**

- Heritage, J., & Maynard, D. W. (eds.) (2006). *Communication in Medical Care: Interaction between Primary Care Physicians and Patients*. Cambridge University Press.
- Drew, P., & Heritage, J. (eds.) (1992). *Talk at Work: Interaction in Institutional Settings*. Cambridge University Press.
- Candlin, C. N., & Sarangi, S. (eds.) (2011). *Handbook of Communication in Organisations and Professions*. De Gruyter.
- Mishler, E. G. (1984). *The Discourse of Medicine: Dialectics of Medical Interviews*. Ablex.
- Silverman, J., Kurtz, S., & Draper, J. (2013). *Skills for Communicating with Patients*. Radcliffe Publishing.
- Sarangi, S., & Roberts, C. (1999). *Talk, Work and Institutional Order*. Mouton de Gruyter.
- Ten Have, P. (1991). "Talk and Institution: A Reconsideration of the 'Asymmetry' of Doctor-Patient Interaction." *Talk & Social Structure*.
- Gee, J. P. (2014). *An Introduction to Discourse Analysis: Theory and Method* (4th ed.). Routledge.
- Wodak, R., & Meyer, M. (eds.) (2016). *Methods of Critical Discourse Studies* (3rd ed.). Sage.
- Schiffrin, D., Tannen, D., & Hamilton, H. E. (eds.) (2015). *The Handbook of Discourse Analysis* (2nd ed.). Wiley-Blackwell.

**2. Denumire temă de cercetare**

Practici și politici lingvistice naționale și familiale. Studiu de caz lingvistic și etnografic al familiilor imigrante din România

**Bibliografie (5-10 titluri)**

- Spolsky, B. (2004). *Language Policy*. Cambridge University Press.
- Spolsky, B. (2012). *Family Language Policy – The Critical Domain*. Journal of Multilingual and Multicultural Development.
- Shohamy, E. (2006). *Language Policy: Hidden Agendas and New Approaches*. Routledge.
- King, K. A., Fogle, L., & Logan-Terry, A. (2008). "Family Language Policy." *Language and Linguistics Compass*.
- Fishman, J. A. (1991). *Reversing Language Shift*. Multilingual Matters.
- Blommaert, J. (2010). *The Sociolinguistics of Globalization*. Cambridge University Press.
- Hornberger, N. H. (2003). *Continua of Bilingualism*. Multilingual Matters.

**3. Denumire temă de cercetare**

Atitudini, reprezentări și comportamente ale liceenilor români față de limba franceză L2 și limba spaniolă L3

**Bibliografie (5-10 titluri)**

- Gardner, R. C. (1985). *Social Psychology and Second Language Learning*. Edward Arnold.
- Dörnyei, Z. (2005). *The Psychology of the Language Learner*. Lawrence Erlbaum.

Dörnyei, Z., & Ushioda, E. (2011). *Teaching and Researching Motivation*. Routledge.  
Baker, C. (2011). *Foundations of Bilingual Education and Bilingualism*. Multilingual Matters.  
Lambert, W. E. (1967). "A Social Psychology of Bilingualism." *Journal of Social Issues*.  
Norton, B. (2013). *Identity and Language Learning*. Multilingual Matters.  
Busse, V. (2013). "An Exploration of Motivation and Self-Beliefs of First Year Students of German." *System*.

#### 4. Denumire temă de cercetare

Accesul cursanților neurodivergenți la bilingvism. Implicații emoționale, lingvistice și sociale

##### Bibliografie (5-10 titluri)

Grosjean, F. (2010). *Bilingual: Life and Reality*. Harvard University Press.  
Bialystok, E. (2001). *Bilingualism in Development*. Cambridge University Press.  
Ortega, L. (2009). *Understanding Second Language Acquisition*. Hodder Education.  
Kormos, J., & Smith, A. M. (2012). *Teaching Languages to Students with Specific Learning Differences*. Multilingual Matters.  
Cummins, J. (2000). *Language, Power and Pedagogy*. Multilingual Matters.  
Prizant, B. M. (2015). *Uniquely Human: A Different Way of Seeing Autism*. Simon & Schuster.  
Valdés, G., & Figueroa, R. (1994). *Bilingualism and Testing*. Ablex.

#### 5. Denumire temă de cercetare

Lingvistica brandului de lux: provocări traductologice și aspecte sociolingvistice

##### Bibliografie (5-10 titluri)

Kapferer, J.-N., & Bastien, V. (2012). *The Luxury Strategy*. Kogan Page.  
Crystal, D. (2003). *English as a Global Language*. Cambridge University Press.  
Aaker, D. (1996). *Building Strong Brands*. Free Press.  
Koller, V. (2008). *Language and Gender in the Advertising Industry*. Palgrave.  
House, J. (2015). *Translation Quality Assessment*. Routledge.  
Venuti, L. (2012). *The Translator's Invisibility*. Routledge.  
Jaworski, A., & Thurlow, C. (2010). *Semiotic Landscapes*. Continuum.

#### 6. Denumire temă de cercetare

Dinamica anglicismelor în discursul rețelelor sociale: studiu de caz sociolingvistic în spațiul românesc

##### Bibliografie (5-10 titluri)

Androutsopoulos, J. (2014). *Mediatization and Sociolinguistic Change*. De Gruyter.  
Tagliamonte, S. (2012). *Variationist Sociolinguistics*. Wiley-Blackwell.  
Crystal, D. (2011). *Internet Linguistics*. Routledge.  
Blommaert, J. (2010). *The Sociolinguistics of Globalization*. Cambridge University Press.  
Herring, S. (2013). "Discourse in Web 2.0." *Handbook of Discourse Analysis*.  
Filipović, R. (1990). *Anglicisms in European Languages*.  
Myers-Scotton, C. (2006). *Multiple Voices: An Introduction to Bilingualism*. Blackwell.  
Ciobanu, G. (2004). *Influența limbii engleze asupra limbii române actuale*. Timișoara: Editura Mirt  
Avram, M. (1997). *Anglicismele în limba română actuală*. București: Editura Academiei Române.

#### 7. Denumire temă de cercetare

Discursul medical și interacțiunea verbală medic-pacient: perspectivă lingvistică asupra îngrijirii psihiatrice

### **Bibliografie (5-10 titluri)**

- Goffman, E. (1961). *Asylums*. Anchor Books.
- Foucault, M. (1973). *The Birth of the Clinic*. Vintage.
- Heritage, J. (2012). "Epistemics in Action." *Research on Language and Social Interaction*.
- Saranghi, S. (2010). "Practices of Interpretation in Healthcare."
- Mishler, E. G. (1984). *The Discourse of Medicine*.
- Peräkylä, A. (1995). *AIDS Counselling*. Cambridge University Press.
- Wodak, R. (2015). *The Politics of Fear*. Sage.
- Gee, J. P. (2014). *An Introduction to Discourse Analysis: Theory and Method* (4th ed.). Routledge.
- Wodak, R., & Meyer, M. (eds.) (2016). *Methods of Critical Discourse Studies* (3rd ed.). Sage.
- Schiffrin, D., Tannen, D., & Hamilton, H. E. (eds.) (2015). *The Handbook of Discourse Analysis* (2nd ed.). Wiley-Blackwell.

### **8. Denumire temă de cercetare**

Folosirea limbajului în comunități religioase

### **Bibliografie (5-10 titluri)**

- Duranti, A. (1997). *Linguistic Anthropology*. Cambridge University Press.
- Irvine, J., & Gal, S. (2000). "Language Ideology and Linguistic Differentiation."
- Keane, W. (2007). *Christian Moderns*. University of California Press.
- Silverstein, M. (1998). "The Uses and Utility of Ideology."
- Blommaert, J. (2005). *Discourse*. Cambridge University Press.
- Bourdieu, P. (1991). *Language and Symbolic Power*. Harvard University Press.

### **9. Denumire temă de cercetare**

Alternanța codică română - engleză în spațiul urban

### **Bibliografie (5-10 titluri)**

- Myers-Scotton, C. (1993). *Social Motivations for Codeswitching*. Oxford University Press.
- Poplack, S. (1980). "Sometimes I'll Start a Sentence in Spanish..." *Linguistics*.
- Gumperz, J. (1982). *Discourse Strategies*. Cambridge University Press.
- Auer, P. (1998). *Code-Switching in Conversation*. Routledge.
- Gardner-Chloros, P. (2009). *Code-Switching*. Cambridge University Press.
- Milroy, L., & Muysken, P. (1995). *One Speaker, Two Languages*. Cambridge University Press.

### **10. Denumire temă de cercetare**

Aspecte sociolingvistice ale umorului în diferite culturi

### **Bibliografie (5-10 titluri)**

- Attardo, S. (1994). *Linguistic Theories of Humor*. Mouton de Gruyter.
- Raskin, V. (1985). *Semantic Mechanisms of Humor*. Reidel.
- Davies, C. (1990). *Ethnic Humor Around the World*. Indiana University Press.
- Billig, M. (2005). *Laughter and Ridicule*. Sage.
- Holmes, J. (2000). "Politeness, Power and Provocation." *Discourse Studies*.
- Kuipers, G. (2006). *Good Humor, Bad Taste*. Mouton de Gruyter.