



**Faculty of Economics and Law  
University of Pitesti, Romania**



**in collaboration with**



***Jan Wyżykowski University, Polkowice, Poland***

***Doctoral School in Economic Sciences, University of Craiova,  
Romania***



**UNIVERSITY  
OF  
CRAIOVA**



***Faculty of Economic Sciences, Valahia University of  
Targoviste, Romania***

***Business and Information Technologies Institute, Odessa State  
Academy of Civil Engineering and Architecture, Ukraine***



**ESCOLA  
SUPERIOR  
DE TECNOLOGIA  
E GESTÃO**

***School of Management and  
Technology, Polytechnic of Porto,  
Portugal***

**organizes**

**4<sup>th</sup> International Conference on Emerging Trends and Approaches:  
Creative Thinking and Innovation in Knowledge based Economy**

**09-10 November 2018  
Pitești, Romania**

The purpose of the ETAEc Conference is to create the opportunity for academics and researchers worldwide to connect and share their recent findings in all aspects of methodological, conceptual, applied or theoretical in the economic fields regarding new trends and approaches in the context of a knowledge based economy. Also, this scientific event aims to become a scientific forum to discuss the most recent trends, approaches and findings regarding new developments in various economics fields, with an interdisciplinary focus in order to bridge the knowledge gaps between theory and practice and promote excellence in economic research.

On behalf of the Organizing Committee, we are pleased to invite you to submit your recent research work to the 4<sup>th</sup> ETAEc Conference edition. We welcome submissions in the following economic topics: Economy, History of Economics, Finance, Accounting, Statistics and Financial Analysis, Management, Business Administration, Marketing, Commerce and Tourism, Communication, Management and Marketing in Education, Business Informatics, but also submissions with focus on new trends and approaches in education, health care and industry. Submitted papers will be subjected to a double-blind review process. All accepted papers will be published in the conference proceedings (Special Issue of Scientific Bulletin). The Scientific Bulletin is indexed in: RePEc database and DOAJ database.

**Important dates in the EtaEc 2018 schedule:**

26th October – Abstract submission

31th October – Notification of Acceptance/ Rejection

05th November – Conference fee payment & Registration

**Fee payment & Registration**

The conference fee is 50 EUR\* (230 LEI) and it will be paid after the acceptance notification, no latter than the 05th November 2018. Should more than one co-author attend the conference, each additional participant will pay a surcharge of 25 EUR.

\*Reduced fee for Candidate Countries and Moldova: 30 EUR

The conference fee includes conference information materials; access to conference sessions; lunch buffet; ETAEc Conference dinner.

The payments will be transferred into one of the following bank accounts:

**Beneficiary: Asociația "Centrul de Asistență și Consultanță în Management", Pitesti**

**Address:** No. 71, Bulevardul Republicii, zip code 110014, Pitești - Argeș, ROMANIA.

**CUI:** 14543538

**Bank: Patria Bank - Pitesti**

**SWIFT CODE: CARPROBU**

**Bank accounts:**

**IBAN RON:** RO66 CARP 0032 P006 6917 RO01 (**RON** - Romanian currency)

**IBAN EURO:** RO23 CARP0032 P006 6917 EU01 (**EUR**)

After the payment fee transfer, please send a scanned copy of the payment transfer document to the following E-mail address: [alinahagiu@yahoo.com](mailto:alinahagiu@yahoo.com)

**For additional information regarding ETAEc 2018 Conference, please contact:**

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**We are looking forward to meeting you in Pitesti!**