

SERVICE, TOURISM AND COMMERCE

ECONOMY (ECTS)

DEGREE TYPE UPON GRADUATION

Bachelor's Degree

DURATION

3 years (6 semesters)

TEACHING LANGUAGE

Romanian

ECTS POINTS

180

PROGRAMME DESCRIPTION

The mission of the "Service, Tourism and Commerce Economy" study program is to train specialists in the field, economists able to become: good specialists in organizing the activity within service providers, good connoisseurs of current trends in the economy, able to participate efficiently in identifying and solving the problems that arise.

TUITION

EU citizens: 3400 RON (approx. € 700)

Non-EU citizens: € 1980

ENTRY REQUIREMENTS

Baccalaureate Diploma

REASONS TO CHOOSE THIS PROGRAMME

- Adapting the curriculum to the needs of the labour market;
- Cultivating entrepreneurship, initiative and creativity in trade, tourism, services;
- High degree of insertion on the labour market.

CAREER OPPORTUNITIES

- advisor/expert/inspector/referent/economist in trade and marketing

- competition inspector
- tourism manager
- head of logistics department
- accommodation manager

PROGRAMME DETAILS

I st YEAR					
I st SEMESTER			II nd SEMESTER		
Subjects	ECTS	Type of assessment	Subjects	ECTS	Type of assessment
Microeconomics	5	E	Macroeconomics	5	E
Management	5	E	Basis of Accounting	5	E
Economy statistics	5	E	Economic informatics	5	E
Applied mathematics in economics	4	E	Finance	5	E
Economic geography	5	C	The basics of business economics	4	C
Entrepreneurial culture	4	C	The foundation of commodity science;	4	C
Foreign language for business I	2	C	Foreign language for business II	2	C
Physical Education *	1	V	Physical Education *	1	V

* course credit points (ECTS) are not taken into account within the semester credit points (ECTS)

II nd YEAR					
I st SEMESTER			II nd SEMESTER		
Subjects	ECTS	Type of assessment	Subjects	ECTS	Type of assessment
Business law	4	E	Commercial economy	5	E
Marketing	5	E	Service economics	5	E
Econometrics	5	E	Management of trade, tourism, services	5	E
Public services and utilities	3	C	Strategic analysis of the competitive environment in trade, tourism and services	4	E
Tourism economics	5	C	Commercial techniques	4	C
Foreign language for business III	2	C	Specialized practice	3	C
Physical Education *	1	V	Physical Education *	1	V
Optional subject	4	C	Optional subject	4	C

* course credit points (ECTS) are not taken into account within the semester credit points (ECTS)

III rd YEAR					
I st SEMESTER			II nd SEMESTER		
Subjects	ECTS	Type of assessment	Subjects	ECTS	Type of assessment
Tourist planning of the territory	5	E	Hotel and restaurant technology	5	E
Management of relations with suppliers in trade, tourism, services	5	E	Customer relationship management in trade, tourism, services	5	E
Quality management in trade, tourism, services	5	E	Promotional techniques in trade, tourism, services	5	E
Financial and economic analysis	3	E	Human resources management	4	C
Entrepreneurship in trade, tourism, services	4	C	Business project management	5	C
Communication and public relations in business	3	C	Internship for the drafting of the bachelor's thesis	3	C
Optional subject	5	C	Defending and passing the bachelor's exam *	10	E

		Optional subject	3	C
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* course credit points (ECTS) are not taken into account within the semester credit points (ECTS)

- * V = test taken in the last two weeks of the semester (about 10% of the final grade)
- * C = test taken in the last two weeks of the semester (about 30% of the final grade)
- * E = exam taken during the exam period (at least 50% of the final grade)