

MANAGEMENT (ME)

DEGREE TYPE UPON GRADUATION

Bachelor's Degree

DURATION

3 years (6 semesters)

TEACHING LANGUAGE

Romanian

ECTS POINTS

180

PROGRAMME DESCRIPTION

Connected both to the training and improvement requirements of economists and to the absorption capacity of the labour market, the mission of the “Management” study program is to train specialists in the field. The program aims to create skills, abilities and skills that will facilitate future graduates a good adaptation to the requirements of the labour market in Romania and the European Union.

TUITION

EU citizens: 3400 RON (approx. € 700)

Non-EU citizens: € 1980

ENTRY REQUIREMENTS

Baccalaureate Diploma

REASONS TO CHOOSE THIS PROGRAMME

- Internationalization of the managerial profession;
- Adapting the curriculum to the needs of the labour market;
- High insertion for graduates of this study program.

CAREER OPPORTUNITIES

- HR;
- Commercial;
- Management consultant;
- Research assistant economist in management;

- Advisor/expert/inspector/referent/economist in management.

PROGRAMME DETAILS

I st YEAR					
I st SEMESTER			II nd SEMESTER		
Subjects	ECTS	Type of assessment	Subjects	ECTS	Type of assessment
Microeconomics	5	E	Macroeconomics	5	E
Applied mathematics in economics	5	E	Basis of Accounting	5	E
Economy statistics	5	E	Finance	5	E
Management	5	E	Economic informatics	5	E
Marketing	5	E	SME management	3	E
Enterprise economy	3	C	European economy	5	C
Foreign language for business I	2	C	Foreign language for business II	2	C
Physical Education *	1	V	Physical Education *	1	V

* course credit points (ECTS) are not taken into account within the semester credit points (ECTS)

II nd YEAR					
I st SEMESTER			II nd SEMESTER		
Subjects	ECTS	Type of assessment	Subjects	ECTS	Type of assessment
Business law	4	C	Operational management	5	E
Business ethics	4	C	Social management	4	E
Production management	5	E	Organizational behaviour	5	E
Selling techniques	5	E	Marketing researches	5	C
Entrepreneurship	5	E	Specialized practice	3	C
Economic projects	3	C	Physical Education *	1	V
Foreign language for business III	2	C	Optional subject	4	C
Physical Education *	1	V	Optional subject	4	C
Optional subject	2	C			

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III rd YEAR					
I st SEMESTER			II nd SEMESTER		
Subjects	ECTS	Type of assessment	Subjects	ECTS	Type of assessment
Logistics	5	E	Simulations and management projects	4	E
International management	5	E	Human resources management	4	E
Quality management	5	E	Project Management	5	E
Business communication and negotiation	5	E	Supply and sales management	5	E
Databases for management	3	C	Service management	5	E
Geopolitics	3	C	Internship for the drafting of the bachelor's thesis	3	C
Optional subject	4	C	Defending and passing the bachelor's exam *	10	E
			Optional subject	4	C

* course credit points (ECTS) are not taken into account within the semester credit points (ECTS)

* V = test taken in the last two weeks of the semester (about 10% of the final grade)

* C = test taken in the last two weeks of the semester (about 30% of the final grade)

* E = exam taken during the exam period (at least 50% of the final grade)