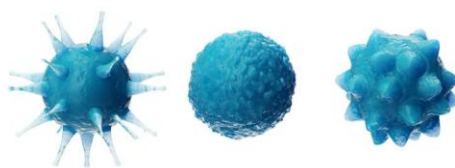




Faculty of Economics and Law
University of Pitești, Romania



***6th Emerging Trends and Approaches in Knowledge based Economy -
Creative Thinking and Innovation in Multi-crisis Environment***



Special Edition of 2020

SCHEDULE FOR ETAec EVENTS
27-28 NOVEMBER, 2020

University of Pitești, Romania

in partnership with

Jan Wyżykowski University, Polkowice, **Poland**

School of Management and Technology – Porto Polytechnic, **Portugal**

Gandhi Institute for Education and Technology, **India**

WSG Univeristy, Bydgoszcz, **Poland**

Doctoral School in Economic Sciences, University of Craiova, **Romania**

Faculty of Economic Sciences, Valahia University of Targoviste, **Romania**

Wroclaw University of Economics and Business, **Poland**

Business and Information Technologies Institute, Odessa State Academy of Civil Engineering and
Architecture, **Ukraine**

***6th Emerging Trends and Approaches in Knowledge based Economy - Creative Thinking and Innovation
in Multi-crisis Environment***

27-28 November

www.etaec.eu

Invited Speakers of the 6th EtaEc Conference

Dr. Mihaela DIACONU, Romania
Dr. Zdzislaw POLKOWSKI, Poland
Dr. Nelson DUARTE, Portugal
Dr. Nildag BASAK CEYLAN, Turkey
Dr. Sambit Kumar Mishra, India
Dr. Marzena SOBCAZAK-MICHALOWSKA, Poland
Dr. Cristi SPULBĂR, Romania
Dr. Anastasia PANDAS, Ukraine



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*6th Emerging Trends and Approaches in Knowledge based Economy - Creative Thinking and Innovation
in Multi-crisis Environment*

27-28 November
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FRIDAY, November 27, 2020
9:30 AM – 10:00 AM

WELCOME SESSION

Dr. Daniela PIRVU
Dean of University of Pitesti

FRIDAY, November 27, 2020
10:00 AM – 11:30 AM

PLENARY SESSION



CRISIS, UNCERTAINTY, RISK AND INDIVIDUAL AND ORGANIZATIONAL BEHAVIOR - A PSYCHO-ECONOMIC APPROACH

Dr. Mihaela DIACONU,
University of Pitești, Romania



ECONOMIC ASPECTS OF TRANSFER A TRADITIONAL COMPANY TO THE INTERNET

Dr. Zdzisław PÓLKOWSKI
Jan Wyzykowski University, Polkowice, Poland



THE ROLE OF DIGITAL MATURITY IN THE KNOWLEDGE BASED ECONOMY

Dr. Nelson DUARTE

POLYTECHNIC OF PORTO.

SCHOOL OF MANAGEMENT AND TECHNOLOGY, Portugal



FINANCIAL INCLUSION IN TURKEY

Dr. Nildag BASAK CEYLAN

Ankara Yildirim Beyazit University,
Turkey

Ekin TOKSOZ GUR (first author) and Ayhan KAPUSUZOGLU (third author)



STRATEGIES ON LARGE SIZED DATA IMPLEMENTING META-HEURISTIC APPROACH IN BUSINESS INTELLIGENCE

Dr. Sambit Kumar MISHRA

Gandhi Institute for Education and Technology, Baniatangi,
Bhubaneswar, affiliated to Biju Patnaik University of Technology,
Rourkela, India

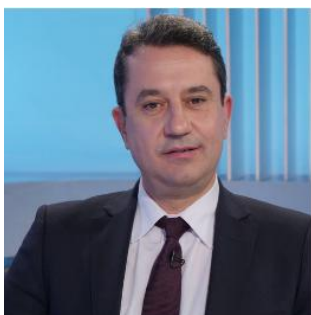
Jyoti Prakash Mishra (first author), Zdzislaw Polkowski (second author), Samarjeet Borah (forth author)



**MANAGING INTERNATIONAL COOPERATION ON THE
EXAMPLE OF WSG UNIVERSITY IN BYDGOSZCZ**

Dr. Marzena SOBCZAK-MICHALOWSKA
WSG University, Poland

Magdalena Bergmann (second author), Marek Bogusz (third author)



**THE IMPACT OF DIGITAL BANKING ON THE GROWTH OF
MICRO, SMALL AND MEDIUM ENTERPRISES**

Dr. Cristi SPULBĂR
Doctoral School in Economic Sciences,
University of Craiova, Romania



**MANAGEMENT OF SUSTAINABLE URBAN DEVELOPMENT
IN MODERN CONDITIONS**

Dr. Anastasiia PANDAS
Odessa State Academy of Civil Engineering and Architecture, Ukraine
Oleg POPOV (second author)

DISCUSSIONS AND FINAL CONCLUSIONS OF THE PLENARY SESSION

***** COFFEE BRAKE *****

PANEL 1 – PART I
Banking System, Finance and Accounting in Knowledge
Based Economy
Friday, 12.00-14.30

Room: Skype

Chairs: Dr. Daniela PIRVU, Dr. Alina HAGIU, Dr. Daniela BONDOC

1. CAPITAL ADEQUACY AND DIVIDEND DISTRIBUTION IN CENTRAL BANKS

Fulya SEVINC ORAL
Central Bank of the Republic of Turkey
PhD Nildag BASAK CEYLAN, PhD Ayhan KAPUSUZOGLU
Ankara Yildirim Beyazit University, Turkey

2. ALTERNATIVE INVESTMENTS CONFIDENCE AMID COVID-19 PANDEMIC

Andrei-Dragoş POPESCU
University of Craiova, Romania

3. CAPITAL ADEQUACY AND REGULATIONS ON CAPITAL ADEQUACY

Fulya SEVINC ORAL
Central Bank of the Republic of Turkey
PhD Nildag BASAK CEYLAN, PhD Ayhan KAPUSUZOGLU
Ankara Yildirim Beyazit University, Turkey

4. THE MONETARY POLICY OF CENTRAL AND EAST EUROPEAN COUNTRIES
DURING THE CORONAVIRUS CRISIS

Monica-Ionelia MĂRGĂRIT
University of Craiova, Romania

5. GLOBALIZATION AND INTERNATIONAL COOPERATION - A THEORETICAL
APPROACH OF FINANCIAL MARKETS AND MACROECONOMIC GROWTH, IN
THE CONTEXT OF THE WORLD CRISIS

Anca Iacob IACOB (TROTO)
University of Craiova, Romania

6. THE RELATIONSHIP BETWEEN CREDIT ACTIVITY AND ECONOMIC GROWTH IN
CENTRAL AND EASTERN EUROPE

Klejda GABESHI
PHD Student, University of Craiova, Romania,
Ass Lecturer, Logos University, Tirana, Albania

7. FISCAL COMPLIANCE IN ROMANIA

Genifera Claudia BĂNICĂ
University of Craiova, Romania

8. FISCAL POLICY IN THE FIELD OF DIRECT TAXATION

Delia IANCU
University of Craiova, Romania

9. TRENDS IN THE OFFER OF FINANCIAL RISK INSURANCE PRODUCTS
PRESENTED BY INSURANCE COMPANIES IN ROMANIA

Ștefania-Sonia ZAMFIR
University of Craiova, Romania

10. DETERMINANTS AND ROLE OF THE FDI IN ROMANIA

Marius Daniel STĂNESCU, Daniel GUȚE
University of Craiova, Romania

11. SPECIFIC INTERACTIONS OF BUDGETARY SYSTEM IN ROMANIA

Iuliana-Valentina VASILE (CIURLĂU)
University of Craiova, Romania

12. BRIEF CONSIDERATIONS ON NATIONAL LEGISLATION CONCERNING THE
SETTING UP OF A MORATORIUM ON PAYMENT OF CREDIT RATES RELATED TO
LOAN CONTRACTS IN THE CONTEXT OF THE COVID-19 PANDEMIC

Elize VÂLCU
Carmen SECARĂ
University of Pitesti, Romania

DISCUSSIONS ON THE PANEL SESSION PRESENTATIONS

***** COFFEE BRAKE *****

PANEL 1 – PART II
Banking System, Finance and Accounting in Knowledge
Based Economy
Friday, 14.40-17.00

Room: Skype 1

Chairs: Dr. Daniela PIRVU, Dr. Alina HAGIU, Dr. Cristina BALDAN

1. IMPACT OF FISCAL POLICY ON THE ECONOMIC CYCLE IN ROMANIA

Paul Cosmin Alin ENĂCHESCU,
University of Craiova, Romania

2. THE ECONOMIC IMPACT OF CORONAVIRUS ON THE RECESSION OF THE
GLOBAL ECONOMY AND FUTURE ECONOMIC POLICY CHALLENGES

Msc. Elvis XHORI
Kolegji Universitar LOGOS, Albania

3. PERFORMANCE ANALYSIS OF EU MEMBER STATES' TAX SYSTEMS

Mariana Luminita COMAN (LINȚĂ),
University of Craiova, Romania

4. REVENUE ALLOCATION IN THE PRACTICE OF FINANCIAL
DESCENTRALIZATION

Florin GHIOCEL
University of Craiova, Romania

5. INVESTMENTS MADE BY ROMANIA THROUGH FUNDS ALLOCATED BY THE
EUROPEAN UNION

Cristina Maria OBRETIN
University of Craiova, Romania

6. ASSESSING THE MACROECONOMIC IMPACT OF EUROPEAN SOCIAL FUND IN
ROMANIA

Daniela PIRVU, Claudia STANCIU-TOLEA
University of Pitesti, Romania

7. PERFORMANCE ANALYSIS THROUGH FINANCIAL RATES IN THE CASE OF NUCLEARELECTRICA, SOCIETATEA ENERGETICA ELECTRICA AND S.N.G.N. ROMGAZ

Luiza Mădălina APOSTOL
University of Pitesti, Romania

8. TAX EVASION AND MONEY LAUNDERING

Luigi POPESCU
University of Pitesti, Romania

9. TAX EVASION AND FRAUD TECHNIQUES

Luigi POPESCU
University of Pitesti, Romania

10. EMPIRICAL APPROACH FOR CREDIT SPREADS

Marinela BĂRBULESCU, Alina HAGIU
University of Pitesti, Romania

11. ROMANIAN AUTOMOTIVE SECTOR AMID COVID-19 PANDEMIC CRISIS: IMPACT ON PRODUCTION AND PRODUCTIVITY

Maria Daniela BONDOC, Filofteia Georgiana JUCĂTORU
University of Pitești, Romania

12. CONSIDERATIONS CONCERNING FOREIGN DIRECT INVESTMENTS IN ROMANIA, PERIOD 2011-2019

Florentina Cristina BÂLDAN, Emilia UNGUREANU
Pitesti University, Romania

13. THE ECONOMIC EFFECTS OF THE CORONAVIRUS PANDEMIC

Alina HAGIU, Marinela BĂRBULESCU
University of Pitesti, Romania

**New Approaches in Management, Marketing and Innovation in
Knowledge Based Economy**

Saturday, 10.00 -12.30

Room: Skype 2

Chairs: Dr. Amalia DUȚU, Dr. Mădălina BRUTU, Dr. Daniela MIHAI

1. COOPERATION AND INNOVATIVE CAPACITY: AN EMPIRICAL ANALYSIS OF PORTUGUESE FIRMS

Telma MENDES, Aldina CORREIA, VÍTOR BRAGA, and Carina SILVA
Center for Research and Innovation in Business Sciences and Information Systems (CIICESI),
School of Technology and Management (ESTG), Polytechnic Institute of Porto (P. PORTO)

2. SITUATIONAL FACTORS OF CONSUMER BEHAVIOR IN THE B2C MARKET

Michael OKLANDER, Tetiana OKLANDER
Odessa National Polytechnic University, Ukraine
Odessa State Academy of Civil Engineering and Architecture, Ukraine

3. THE CONSUMER BEHAVIOR UNDER THE PANDEMIC UNCERTAINTY

Amalia DUȚU, Mihaela DIACOUN,
Daniela PIRVU, Olimpia OANCEA,
Mihaela BRÂNZEĂ
University of Pitesti, Romania

4. THE PSYCHOLOGICAL EFFECTS OF HOME WORK ON EMPLOYEES IN THE CONTEXT OF CORONAVIRUS CRISIS

Olimpia OANCEA,
University of Pitesti

5. HR BUSINESS PARTNER

Miłosz CZOPEK, Angelika STOHNJ
Jan Wyżykowski University, Poland

6. ECONOMIC IMPACTS OF AN EARTHQUAKE DISASTER AND COVID-19 IN ALBANIA.

Blerina BANUSHI
Msc Iva SULAJ
Logos University, Tirana, Albania

7. ALTERNATIVE EDUCATION APPROACHES AND THEIR EFFECTS ON THE LEARNING SPACE

Anca-Elena AVIANA
Florica ROTARU
Delia-Mioara POPESCU
University "Valahia" of Târgoviște, Romania

8. RESISTANCE TO THE ORGANIZATIONAL CHANGE

Gabriela-Daniela BULACU,
Florin-Valentin ANDREI
University "Valahia" of Târgoviște, Romania

9. DIAGNOSIS OF THE EDUCATIONAL NEEDS OF ADULT RESIDENTS OF THE CHOCIANÓW MUNICIPALITY AS A PART OF THE INNOVATIONAL PROJECT LOCAL CENTERS OF THE KNOWLEDGE AND EDUCATION

Agnieszka NOWICKA, PhD, Marzena SENDYK, PhD
University of Wroclaw, Poland
Jan Wyżykowski University, Poland

10. THE EDUCATIONAL LEADERS AND THE PRESTIGE

Gabriela-Daniela BULACU, Florin-Valentin ANDREI
University "Valahia" of Târgoviște, Romania

11. HUMAN CAPITAL MANAGEMENT IN A MULTINATIONAL COMPANY

Eliza ANTONIU
University of Pitești, Romania

12. IMPLICATIONS OF THE HEALTH CRISIS GENERATED BY THE COVID-19 PANDEMIC ON THE ROMANIAN LABOUR MARKET

Mădălina BRUTU
Daniela Melania MIHAI
University of Pitești, Romania

13. CONSIDERATIONS REGARDING THE FISCAL-BUDGETARY IMPLICATIONS OF THE
GENERAL ESCAPE CLAUSE OF THE STABILITY AND GROWTH PACT ACTIVATION

Daniela IANCU,
Andreea DRAGHICI,
Adriana PIRVU
University of Pitesti, Romania

14. THE MOUNTAIN TOURIST OFFER AS A RELAUNCHING POINT OF THE ROMANIAN
TOURISM IN THE POST-PANDEMIC PERIOD

PhD Student Smaranda TOMA
The Bucharest Academy of Economic Studies

We are looking forward to seeing you in *The Special Edition of ETAec International Conference!*

STAY HEALTHY!

For additional information regarding ETAec 2020 Conference, please contact:

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Alina HAGIU, PhD Lecturer
E-mail: alina.hagiu@upit.ro